

Nick Mabee

Communications Strategist

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Summary

I am seeking opportunities to work for public and private organizations in a capacity relating to communications, branding, or other forms of communications related management.

With years of experience in both communications and brand management, coupled with my event planning and management experience, I feel I am a competitive candidate for any position.

Work experience

IT Specialist & Marketing Associate

Dec. 2015 - Present

Leadership Minor | University of Minnesota

- Managed wide array of projects including design work, university events and policy development
- Developed departmental marketing, communications & branding guidelines
- Headed departmental re-branding efforts including web & social media presence and marketing copy
 - Re-designed and coded the departmental website
 - Wrote, directed, and edited promotional and informational videos
 - Ensured materials were accessible by those who were unable to access materials via conventional methods
- Worked with a diverse audience including students, faculty, and staff at the University as well as those outside of the University Community

Founder

June 2010 - Sept. 2016

Nick Mabee Design

- Started video production company and expanded to providing both web and graphic design services
- Worked with both local and international clients using variety of communication methods
- Managed independently contracted employees, projects, and work efforts

Emergency & Media Services Coordinator

Sept. 2014 - Jan. 2016

Scott County Fair

- Designed and implemented social media and web communications strategies
- Developed emergency management plan for event attended by over 25,000 individuals
- Fostered relationships with local and statewide vendors for various fair materials and services

Volunteer Experience

Communications/PR Director

Sept. 2012 - Sept. 2015

Shakopee Diversity Alliance

- Developed website including searchable database of businesses offering culturally inclusive services
- Created bilingual designs for various marketing materials
- Served as main point of contact for press/news media

Education

Bachelor of Arts

Sept. 2014 - May 2018

University of Minnesota-Twin Cities

My four year B.A. at the University of Minnesota - Twin Cities focused on my major of Communications Studies and my minor in Leadership. This wide range of studies and experiences has prepared me to work in a diverse work environment in the Communications field with the Leadership Minor being especially effective when working across cultures and in teams.

Additional Information

Additional information and references available on request or at <http://nickmabee.com>